



FUNDING  
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FROM:



# MACC 2010 ANNUAL MEETING AND 7TH STATEWIDE TRAINING CONFERENCE

*“The Cultural Mosaic of Latinos in Ohio:  
Care, Commitment and Competence”  
Featuring the Latino Cultures*

September 23-24, 2010

Doubletree Hotel, Worthington/Columbus,  
175 Hutchinson Avenue, Columbus, OH 43235

## Thursday, September 23 Luncheon Keynote

**Juana Bordas,**

founder of Mi Casa Women’s Center in Denver and author of  
*“Salsa, Soul, and Spirit: Leadership for a Multicultural Age”*



## Friday, September 24 Plenary Session Speaker

**Guadalupe Lara,**

LMSW, owner of G.G. Lara Consulting and former Director of Social  
Work for the Detroit Medical Center Corporation

**Social Work, Counseling, Psychology, Nursing and  
Ohio Chemical Dependency Professional CEU’s will be provided.  
Co-sponsored by: Training and Learning Institute at Maryhaven &  
Ohio Department of Rehabilitation and Correction**

**\*MACC members receive a training discount\***

To download the membership form please visit [www.maccinc.net](http://www.maccinc.net)

For more information contact MACC office 1335 Dublin Rd., Suite 105C, Columbus, OH 43215  
Phone (614)221-7841 Fax (614)487-9320

# Conference Agenda

## Thursday, September 23

8:00 am - 8:30 am	Registration/Continental Breakfast
8:30 am - 9:00 am	Welcome - <i>Charleta B. Tavares,</i> <i>MACC Executive Director</i>
9:15 am - 11:15 am	Break-out Workshop Sessions A, B, C and D
11:30 am - 1:15 pm	Lunch/Keynote Speaker - <i>Juana Bordas</i>
1:30 pm - 4:30 pm	Break-Out Workshop Sessions A, B, C and D
4:15 pm	End of 1 <sup>st</sup> day/Evaluations

## Friday, September 24

8:00 am - 8:30 am	Registration/Breakfast
8:30 am - 8:45 am	Opening Remarks
8:45 am - 9:30 am	Plenary Session - <i>Guadalupe Lara</i>
9:45 am - 11:45 am	Break-out Workshop Sessions A, B, C and D
12:00 pm - 2:00 pm	“Enlightened Kaleidoscope” Award Luncheon & Signing Ceremony to Adopt the Cultural Competence Definition in Ohio
2:00 pm - 3:30pm	MACC Annual Meeting
3:30 pm - 4:00pm	Closing and Evaluations

## Thursday, September 23 Morning Break-Out Sessions

9:15 am - 11:15 am	<p><b>Workshop A: Keeping the Community in Focus: Understanding Health Disparities Identified by the Latino Community and Applying Results with a Community-Led Health Intervention</b>  <i>Presenter - Melissa K. Thomas, Ph.D., MSPH, MSA, CHES &amp; Adriana de le Pena</i>  <i>This presenter will provide background information on the Latino community in central Ohio and share results and lessons learned about health disparities from focus groups conducted in 2007.</i></p>
	<p><b>Workshop B: An Overview of Addiction in Hispanic/Latino groups</b>  <i>Presenter - Carlos Ivan Ramos, Ph.D.</i>  <i>Summary of national and state data regarding addiction in Hispanic/Latino groups, including an overview of the programs and services provided by the Hispanic UMADAOP addressing addiction in a predominantly Hispanic/Latino community in Cleveland.</i></p>
	<p><b>Workshop C: GLBT Latino Experiences</b>  <i>Panel Presentation</i>  <i>Panel Moderator - Sandra Geronimo</i>  <i>Panel - GLBT Latino community members will share their experiences.</i>  <i>Presenter - Keith McNeil, JD</i>  <i>The presenter will provide understanding of the protected class under Ohio’s Executive Order 105 which established a policy against discrimination based on sexual orientation and gender identity.</i></p>
	<p><b>Workshop D: Understanding Ataques de Nervios: An overview of Past and Current</b>  <i>Presenters - Irene Lopez, Ph.D.</i>  <i>Participants will learn the history of ataques in cross-cultural research, as well as be exposed to the current research on ataques in children and adults.</i></p>

## Thursday, September 23 Afternoon Break-Out Sessions

1:30 pm - 4:00 pm	<p><b>Workshop A: Overview Of U.S. Immigration Law, Its History, And Immigrants In Ohio</b>  <i>Presenters - Mark Heller, MSW, JD</i>                      The workshop will provide a history of immigration law in the U.S., an overview of current U.S. immigration law, and demographic information about Ohio's immigrants. It will focus particularly on the needs of Ohio's low-income Latino immigrants and how these needs can be met through comprehensive immigration reform.</p>
	<p><b>Workshop B: Understanding Title VI And Its Role In Language Services</b>  <i>Presenter - Julia Arbin-Carbonell</i>                      The presenter will explain how Title VI of the Civil Rights Act of 1964 compliance improves the quality and access to services and benefits of Limited English Proficient (LEP) individuals. The workshop will also highlight the barriers in accessing and providing effective services to the population.</p>
	<p><b>Workshop C: Culture, Illness, And Care: Critical Lessons For Closing The Gap For Latino Patients</b>  <i>Presenter - Monica M. Marsh, MED</i>                      This workshop will discuss the rapidly growing Latino population in the United States and the need for culturally competent behavioral health services.</p>
	<p><b>Workshop D: Addressing The Impact Of Family Violence In The Latino Community</b>  <i>Presenters - Christina Wilson, MS &amp; Marisa Gonzalez</i>                      The workshop will discuss the prevalence and dynamics of domestic violence while exploring some of the complexities and challenges of addressing domestic violence in the Latino community.</p>

## Friday, September 24 Morning Break-Out Sessions

9:45 am - 11:45 am	<p><b>Workshop A: When People Collide: A Non-Deficit Approach To Conflict Resolution</b>  <i>Presenter - Guadalupe Lara, LMSW</i>                      This workshop will differentiate between what is cultural and what is personal expression behavior, identify strategies to manage conflict, examine practice issues with specific populations and develop interventions that incorporate diversity into practice.</p>
	<p><b>Workshop B: Career Support Group For Latino/a College Students</b>  <i>Presenters - Dr. Ana C. Berrios-Allison, LPC</i>                      These groups can facilitate Latino/a students' help seeking behaviors; address general college transition needs; add new coping skills; resolve development issues; and respond to career concerns. These groups have been found to be useful in promoting overall wellness, improving academic performance, retention and graduation rates.</p>
	<p><b>Workshop C: Hexes, Witches And Evil Eye—Understanding The Impact Of Folks Beliefs On The Mexican Psychiatric Patient</b>  <i>Presenters - Lucia Hinojosa, RN, Ph.D.</i>                      The presenter will use her extensive clinical experience as a foundation for reviewing the impact that folk beliefs can have in the clinical presentation and treatment of Mexican decent psychiatric patients.</p>
	<p><b>Workshop D: Saving Our Youth—Latino Teen Suicide</b>  <i>Presenters - Evelyn Rivera, Ph.D., M.P.A &amp; Marisa Burgos, RN, BSNL</i>                      This workshop will discuss the underlying factors (cultural, environmental, social, etc.) that are contributing to alarming statistics and the current research on NAMI Greater Cleveland's grassroots approach to developing a suicide prevention program targeting Latino families.</p>

**“CARE Continues” Care Ohio (Level II) will be offered during the Conference.** This training, explores the C.A.R.E. Model - Consider, Accept, Recognize and Execute in more detail. Participants will use the skills learned in Level I “Building Cross-Cultural Competence in Health Care”, and take a deeper dive into building a greater level of cultural competence by developing personal and workplace action plans for improving cross-cultural services and skills.

Thursday, September 23, 2010 9:30 a.m. – 11:30 a.m. - (Consider) 2:00 p.m. – 4:00 p.m. - (Accept)

Friday, September 24, 2010 9:45 a.m. – 11:45 a.m. - (Recognize) 2:00 p.m. – 4:00 p.m. - (Execute)

**Special Price - \$190.00 includes CARE II trainings, the 2-day conference meals, luncheon presentations and CEU's: 7.64 RN/LPN contact hours; 8 hours for LSW/LISW, Counselor and chemical dependency professionals.**

# Registration Form

The first 40 registrants who pay the full 2-day conference registration fee, will receive a complimentary copy of "Salsa, Soul, and Spirit: Leadership for a Multicultural Age" by Juana Bordas.

## Registration/Participant Information (please print clearly):

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Limited Scholarships are available for Consumers/Consumer Family Members: Yes \_\_\_\_\_ No \_\_\_\_\_

Do you require the service of a sign language interpreter? Yes \_\_\_\_\_ No \_\_\_\_\_

Please list your dietary needs: \_\_\_\_\_

### Type of Registration: (circle one that applies)

<b>2 days</b>	MACC Member:	\$130.00	Non Member:	\$150.00
<b>1 day only</b> Thursday	MACC Member:	\$70.00	Non Member:	\$80.00
<b>1 day only</b> Friday	MACC Member:	\$60.00	Non Member:	\$70.00
<b>Luncheon only</b>	MACC Member:	\$30.00	Non Member:	\$40.00
	Thursday _____ or Friday _____			

Vendor/exhibit table \_\_\_\_\_ **\$50.00 per day (non-profit rate)** and \_\_\_\_\_ **\$150 per day (for-profit rate).**

\_\_\_\_\_ Yes, I would like to display materials during the Conference Thursday \_\_\_\_\_ Friday \_\_\_\_\_

Students receive 50% discount. Social Work/Counseling, Psychology, Nursing CEU's and RCH's will be provided. Registration price includes breakfast, lunch, afternoon snack, handouts and continuing education credits. If your employer cannot reimburse the food cost, please subtract \$20 per day or \$15 for one lunch only from the total amount. Participation in the program will exempt presenters from paying registration fees **only for the day of their presentation.** Conference presenters and participants who pay the full 2-day fee will receive a complimentary MACC membership for the following year.

Payment Type: Cash/Check On Site \_\_\_\_\_ Check \_\_\_\_\_ Money Order \_\_\_\_\_ Purchase Order \_\_\_\_\_

Pay Pal (online maccinc.net website. Go to Events/Register online tab) \_\_\_\_\_

### **Registration deadline: Wednesday, September 15, 2010.**

Mail to: MACC, Inc., 1335 Dublin Rd., Suite 105 C, Columbus, Ohio 43215, by fax 614-487-9320.

### **Cancellation and Refund Policy**

Submission of the registration form commits the participant(s) to paying the Conference fee. No-shows are responsible for the full amount. If a cancellation is received in writing at least 5 working days prior to the conference, MACC will refund your conference registration and fees less a \$30 administrative fee. Alternatively, registration fees may be applied to the 2011 MACC Conference or transferred to another person for either the 2010 or 2011 MACC Conference only. A \$20 fee applies to any transfers. No refunds or transfers will be available after September 15, 2010. Address cancellation requests to: MACC Inc., Attn: Conference Refund, 1335 Dublin Rd, Suite 105 C, Columbus, OH 43215. If MACC cancels the conference for any reason, registrants who have paid will have the option to receive a full refund or apply their payment to the next scheduled conference.

I have read & understand the policy. Signature \_\_\_\_\_

**To download the membership form or register online visit [www.maccinc.net](http://www.maccinc.net)**

# Sponsorship Form

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Organization \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

## Please select your tax-deductible sponsorship from the following options:

- Yes**, I would like to sponsor \_\_\_\_\_ (number of **Scholarships**) @ \$40.00/each per day for students.
- Yes**, I would like to contribute \$\_\_\_\_\_ to underwrite the costs for **Conference Speakers**.
- Yes**, I would like to purchase **Advertisement Space** in the conference brochure for \$500.00.
- Yes**, I would like to purchase a **Table** for the **Keynote Luncheon** on September 23, 2010 (seats eight people) for \$300.00 (with this purchase you will receive a complimentary **Exhibit Table** to display materials during the Conference).
- Yes**, I would like to purchase a **Table** for the Annual "**Enlightened Kaleidoscope**" Award **Luncheon** on September 24, 2010 (seats eight people) for \$300.00 (with this purchase you will receive a complimentary **Exhibit Table** to display materials during the Conference).
- Yes**, I would like to purchase a **Table** for both the **Keynote Luncheon** on September 23, 2010 and the Annual "**Enlightened Kaleidoscope**" Award **Luncheon** on September 24, 2010 (seats eight people) for a discounted price of \$575.00 (with this purchase you will receive a complimentary **Exhibit Table** to display materials during the Conference).
- Yes**, I would like to purchase a **Table** for the **Keynote Luncheon** on September 23, 2010 **or** the Annual "**Enlightened Kaleidoscope**" Award **Luncheon** on September 24, 2010 (seats eight people) and **Advertisement Space** in the conference brochure for a discount price of \$700.00 (this package entitles you to a complimentary **Exhibit Table** to display materials during the Conference).
- Yes**, I would like to purchase a **Table** for both the **Keynote Luncheon** on September 23, 2010 **and** the Annual "**Enlightened Kaleidoscope**" Award **Luncheon** on September 24, 2010 (seats eight people) and **Advertisement Space** in the conference brochure for a discount price of \$975.00. (this package entitles you to a complimentary **Exhibit Table** to display materials during the Conference).

Please note that all sponsors will be recognized in the Conference program and other marketing materials.

Payment Type:

- Check  Money Order  Purchase Order

Make check payable to MACC, Inc. Please mail this form with your payment to:  
**MACC, Inc., 1335 Dublin Road, Suite 105 C, Columbus, Ohio 43215**

We truly appreciate your support and participation!

# THIS SPACE IS RESERVED FOR YOU!

**Please support MACC by purchasing ad space  
in the Conference Brochure**

The conference will feature the **MACC Annual “Enlightened Kaleidoscope” Award 2010**. This award celebrates innovation, leadership, and commitment to cultural competence, behavioral health parity and the diversity of needs and uniqueness of Ohio’s people. Specific individuals/organizations who best exemplify ongoing commitment and dedication to cultural competence in Ohio’s behavioral/health/social services will be selected from nomination forms submitted by MACC members and community partners. A selection committee created by MACC will select an exemplary Award Recipient to be recognized during the recognition luncheon to be held September 24, 2010.

**Venue - Doubletree Hotel, Worthington/Columbus,  
175 Hutchinson Avenue, Columbus, OH 43235**

Limited number of rooms are available at a special conference rate of \$70 per night.  
For directions and reservation information contact the hotel directly at 614-885-3334.

### **Conference Etiquette**

It is difficult to maintain room temperatures that are comfortable for all participants. Attendees should be aware that room temperature may vary. A light sweater or a jacket might be helpful. Participants are asked to turn off cell phones when attending the workshop or change them to a silent signal if necessary. Please step out of the room when responding to a page or call.

MACC is a 501(c)3 not-for-profit statewide membership organization.

**Mission Statement:** To enhance the quality of care in Ohio’s behavioral health system and to incorporate cultural competence into systems and organizations that provide care to Ohio’s most vulnerable and at-risk populations.

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**Multiethnic Advocates  
for Cultural Competence**